



2015-2016 Season

About Village Square Theatre

Lexington County Arts Association owns and operates the Village Square Theatre. Lexington's community playhouse continues to enhance the quality of life in our community for over 50 years through theatrical events; fine arts events; cultural events; classes for kids, youth and adults; and the Shari Smith Scholarship. As a 501c3 non-profit organization, donations to the association are tax deductible.

Become a Sponsor

Sponsorships provide varying levels of promotional benefits for your organization, including prominent placement on pre-show publicity, playbill ads, tickets for your employees or group and special performances at the highest level.

Season Sponsorship Levels

_____ Season Ticket Sponsor - \$2,500

- Ad on bottom of every ticket printed
- Full page playbill ad
- 15 free admissions for each of the five shows
- Discounted admission for employees

_____ In the Spotlight - \$2,000

- Name and logo on poster and playbill
- Full page playbill ad
- 15 free admissions for each of the five shows
- Discounted admission for employees

_____ You're a Star - \$1,500

- Name and logo on poster and playbill
- Half page interior playbill ad
- 10 free admissions for each of the five shows
- Discounted admission for employees

_____ Production Assistant - \$1,000

- Name and logo on playbill
- Quarter page playbill ad
- 5 admissions for each of the five shows
- Discounted admission for employees

Hairspray	September 2015
Harvey	November 2015
Dr. Dolittle, Jr.	January, 2016
The Musical Murder Mystery of 1940	March, 2016
Chitty Chitty Bang Bang	May, 2016

Advertise With Us!

As a non-profit organization, we rely on area businesses to help support us in our endeavors. You can help us keep the stage at Village Square Theatre alive with quality arts performances that are vital to our community.

Ads in our season playbill offer an excellent, cost-effective way to reach an upscale, diverse audience.

All ads will be seen in five separate playbills by audiences of all ages.

Playbill Ad Details (inclusion in all 5 Regular Season Playbills)

_____ 5" x 8" Full Page Ad- Inside Front Cover (full color) - \$1000

_____ 5" x 8" Full Page Ad- Inside Back Cover (full color) - \$1000

_____ 5" x 8" Full Page Ad- Back Cover (full color) - \$1200

_____ 5" x 8" Full Page Ad (black and white) - \$500

_____ 5" x 4" Half Page Ad (black and white) - \$350

_____ 5" x 2" Quarter Page Ad (black and white) - \$200

_____ 2 1/2" X 3 7/8" Quarter Page Ad (black and white) - \$200

_____ 1" x 2 1/2" Eighth of a Page Ad (black and white) - \$150

In 2014-2015 Village Square Theatre distributed 6,500 playbills. Most patrons take their playbill as a souvenir and reference guide. Playbill advertising at the Village Square Theatre is a wonderful way to heighten your exposure and achieve greater visibility among your customers!

Throughout the entire season (September-May), your playbill message is spread widely and seen consistently among avid performing arts goers. Playbill booklets are distributed free of charge at the door to each patron who attends. As a Village Square Theatre playbill advertiser, you receive exposure as a community leader supporting the arts. From a small ad to a full page ad, reach over 6,000 guests who attend our productions.

Name of Business _____ Date _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ Website: _____

Make Checks Payable to:

Lexington County Arts Association

Mail to:

Lexington County Arts Association / Village Square Theatre

PO Box 412

Lexington, SC 29071